

LUTHER RECRUITS TWO MORE PUBLIC AFFAIRS SPECIALISTS

3 February 2011: Luther Pendragon today announced that it had hired two further consultants. Sarah Davis joins Luther Pendragon from the Wine and Spirits Trade Association where she was Public Affairs Executive. Jack Colson joins from the Royal National Institute for the Deaf where he worked on campaigns and public affairs.

The news of these new recruits follows on quickly from the announcement that Luther Pendragon had hired Zoe Thorogood, currently Head of Broadcast and Lifestyle Press for the Conservative Party as an Associate Director.

Simon Whale, Managing Director at Luther Pendragon said:

“We are delighted to be welcoming two such experienced individuals to Luther Pendragon. Both have excellent track records and have demonstrated a real understanding of public affairs. We’re confident that they will strengthen Luther’s team still further and contribute to our continued success.”

~ENDS~

Notes to Editors

Luther Pendragon is one of the UK’s leading independent communications consultancies. We manage all types of communications - from media relations and crisis communications, to public affairs and stakeholder relations.

Luther’s integrated and issues-led approach ensures that we develop truly effective and informed communication campaigns in the media, across government and politics and in business. We excel at providing intelligent - yet practical - strategic advice to help protect, defend and promote our clients’ reputations, often on tough, complex and sensitive issues.

Today, we have over 40 highly qualified consultants with the skills, knowledge and expertise to develop and deliver effective communications. We draw our consultants from journalism, business, politics and campaigning organisations, ensuring that we are able to assemble teams with the very best experience and capabilities.

Luther’s broad client list includes prestigious global corporations, private companies, trade associations, charities and public sector organisations in the UK, across Europe and beyond.

For more information about Luther Pendragon visit www.luther.co.uk

Contact: Simon Whale – 0207 618 9100