

LUTHER PENDRAGON ACQUIRES QUINTUS

18 December 2009: Luther Pendragon today announced the acquisition of Quintus to form one of the UK's largest independent public relations consultancies. The merged company will continue to offer a fully integrated communications service to clients including media relations, public affairs, stakeholder relations, issues & crisis management and campaigns. Luther Pendragon has acquired 100% of Quintus. No details of the price paid are being disclosed.

18 staff from Quintus will join Luther Pendragon's existing 41 staff based in Ludgate Hill during the Christmas period, with the integration to be completed in time for the new year on January 4 2010,

Luther Pendragon has a large portfolio of clients including some of the world's largest and best known corporations, major trade associations, public sector organisations, NGOs and government bodies in the UK and across the world.

Michael Glynn, Chief Executive of Luther Pendragon said:

"Since our MBO in 2005 we've enjoyed 4 very successful years, building the consultancy's talent and winning major clients. We believe that in Chris Guyver and Quintus we have found an outstanding partner who is able to deepen our existing public affairs offer. At a time when there will be significant political change in the UK and Europe, Luther Pendragon is able to offer clients, and the broader market, an exceptional level of knowledge and experience, boosted by the acquisition of Quintus.

Chris Guyver, Chief Executive of Quintus said:

"Joining Luther Pendragon allows us to grow and extend our media relations offer within a company that truly recognises the importance of an integrated approach. Luther Pendragon not only says it delivers an integrated offer, but has the track record, expertise and structure to deliver it. With no internal divisions that bedevil some of our larger competitors, we can handpick a skilled team for each client. This is an integration for growth, so I am pleased it will not lead to any reduction in staff."

~ ENDS~

Notes to Editors

For more information about Luther Pendragon visit www.luther.co.uk
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